

# Making the Save: Step-by-step Guide

## “SAVE IT” Step 2: Make Your Case



START  
HERE

### Identify Your Position and Goals

Identify Your Goals for this preservation issue. These may include the following:

- Save and stabilize a site in the short term
- Protect a site long term
- Influence a planning or design decision
- Increase understanding of a preservation issue
- Raise money

Identify your best-case scenario and alternatives for negotiation.

Prepare a short (1-3 page) position statement.

Discuss alternatives with the owner/developer.

Meet in a neutral location if possible.

Distinguish people from the problem.

Establish a flexible position.

Don't fall victim to phony facts, timelines, excuses.

After discussion with the owner, distribute your position statement to make it known.

### Determine Your Allies

Determine who the stakeholders are and how they are involved.

Find out if the project will be [reviewed by SHPO for use of state and/or federal funds](#).

Secure the support of other organizations or important people, including elected officials.

Determine if there is public support and what kind of support they may be willing to provide.

Plan for how you engage the public and enlist their support.

**DO A REALITY CHECK:** This could be a big task. Is this for you? If yes, proceed to Step 3: Advocate and Educate.

Full URL addresses for links in this section:

- Reviewed by SHPO for use of state and/or federal funds:

<http://heritage.utah.gov/history/shpo-compliance>

Many of our preservation partners around the country have put together excellent resources and advocacy tools that allow us not to have to reinvent the wheel. Yes a few things may be different, but the framework is the same no matter where you live. While Utah Heritage Foundation is providing you with a basic framework, check out the following resources for additional detailed information on making your next save.

- Historic Seattle: Successful Historic Preservation Advocacy -  
<http://historicseattle.org/preservationseattle/techniques/defaultSEPT06.htm>
- Preservation Alliance of Minnesota: Community Action Guide -  
[http://www.mnpreservation.org/pdf/Community Action Guide.pdf](http://www.mnpreservation.org/pdf/Community_Action_Guide.pdf)
- Preservation Alliance of Minnesota: Preservation Crisis Handbook -  
[http://www.mnpreservation.org/pdf/Preservation Crisis Handbook.pdf](http://www.mnpreservation.org/pdf/Preservation_Crisis_Handbook.pdf)
- Preservation Pennsylvania: The Crisis Handbook: A Guide to Community Action -  
<http://www.preservationpa.org/uploads/pdf/CrisisHandbook.pdf>
- Preservation Pennsylvania: How to Preserve and Protect the Historic Places that Matter to You -  
[http://www.preservationpa.org/uploads/NPS\\_FullVersion.pdf](http://www.preservationpa.org/uploads/NPS_FullVersion.pdf)