



**10<sup>th</sup> Annual Utah Preservation Conference: Preservation Works  
March 31-April 1 and April 30, 2016  
Event Sponsorship Opportunities and Benefits**

**\$5,000 Leadership Sponsor**

- Full-size ad in the Utah Preservation Conference and Historic Homes Tour programs (2,000 distribution).
- Your logo on the Heritage Awards invitation and program (1,400), in the Utah Preservation Conference program (150), on the Historic Homes Tour promotional postcard (20,000).
- Four conference packages that include Heritage Awards, conference registration, and Historic Homes Tour.

**\$2,500 Presenting Sponsor**

- Half-size ad in the Conference and Homes Tour programs (2,000).
- Your logo on the Heritage Awards invitation and program (1,400), in the Utah Preservation Conference program (150), on the Historic Homes Tour promotional postcard (20,000).
- Four conference packages that include Heritage Awards, conference registration, and Historic Homes Tour.

**\$1,000 Partner Sponsor**

- Quarter-size ad in the Utah Preservation Conference and Historic Homes Tour programs (2,000).
- Listing in the Heritage Awards program (200).
- Two conference registrations and two tickets to the Historic Homes Tour.

**\$500 Associate Sponsor**

- Listing in the Utah Preservation Conference and Heritage Awards programs (350).
- One conference registration and one ticket to the Historic Homes Tour.

*Benefits provided at all levels of sponsorship include:*

- Recognition on the screen prior to conference events, on easel signs throughout the conference, in our print newsletter *Heritage*, and on our website for one calendar year.
- Space at conference registration to display your promotional materials.

Contact Kirk Huffaker about additional opportunities for sponsorship including Heritage Awards Table Sponsorship, Historic Homes Tour Sponsorship, and event naming opportunities at (801) 533-0858 ext. 105 or [kirk@utahheritagefoundation.org](mailto:kirk@utahheritagefoundation.org).

**Print Deadlines**

To receive the full benefits offered at each level, please note your sponsorship pledge must be received by the following print deadlines:

\$2,500 and above	January 12, 2016	Conference brochure and Heritage Awards invitation
\$1,000 and above	February 12, 2016	Event programs and Historic Homes Tour postcard

# 2016 Utah Preservation Conference Preservation Works

## Ad Guidelines

Final Booklet Size: 5.5" x 8.5"

Digital Files: 600 dpi or better

Deadline For Submission: **February 12, 2016**

PDF format is recommended for best results. This format combines color management and font management and produces the least possibility for error.

We also recommend EPS Files with embedded fonts or if providing an image, a jpeg or a tiff is the preferred format. When sending tiff files, be sure to convert to CMYK or embed a color profile.

**FULL SIZE AD:**  
5" X 8"  
WITH A \$5,000+ SPONSORSHIP

**PROGRAM LISTING:**  
WITH A \$500 SPONSORSHIP

**QUARTER SIZE AD:**  
5" X 2.125"  
WITH A \$1,000 SPONSORSHIP

**HALF SIZE AD:**  
5" X 4"  
WITH A \$2,500 SPONSORSHIP





## 2016 PRESERVATION WORKS CONFERENCE SPONSORSHIP COMMITMENT FORM

Contact Name \_\_\_\_\_

Sponsor Name/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State / Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Event Sponsorship Level

\$5,000 Leadership Sponsor

\$1,000 Partner Sponsor

\$2,500 Presenting Sponsor

\$500 Associate Sponsor

Check payable to Utah Heritage Foundation    Credit Card    Invoice Me    Pay Online

Visa/MC/AmEx/Disc. \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV/Security Code: \_\_\_\_\_

Signature \_\_\_\_\_

Please send your completed form to Utah Heritage Foundation in one of the following ways:

Email: [Kirk@utahheritagefoundation.org](mailto:Kirk@utahheritagefoundation.org)

U.S. Mail: Utah Heritage Foundation, 375 N. Canyon Rd., Salt Lake City, UT 84103

For more information, please contact us at (801) 533-0858.