



2012 Utah Preservation Conference From Mud to Mod ■ May 3-5

- Workshop
- Opening Night
- Heritage Awards
- Education Sessions
- 41st Annual Historic Homes Tour: South Temple
- Salt Lake Modern's Tour of St. Mary's



Utah Heritage Foundation hosts its sixth annual Preservation Conference, *From Mud to Mod*, looking at preservation from the earliest of Utah's structures through modern structures that make up our landscape. We have invited Dr. Estevan Rael-Gálvez, Vice President of Historic Sites for the National Trust for Historic Preservation to help us interpret architecture through the influence of our own memories.



Dr. Estevan Rael-Gálvez provides leadership to staff and volunteer stewards of the National Trust's historic sites. The sites include museums and cultural centers, each dynamic in their own way, and collectively represent broad and significant elements of the American experience.

Estevan is a native New Mexican, raised in both northern Taos County and the southern part of Colorado's San Luis Valley. Prior to joining the National Trust, he served as the Executive Director of the National Hispanic Cultural Center, a 51-acre campus in Albuquerque, New Mexico which includes an art museum, a performing arts center, an archive/library and a vibrant educational department.

Serving as the State Historian of New Mexico, he catalyzed the Office of the State Historian and also served as the chairman of the New Mexico Cultural Properties Review Committee, the advisory-policy making board that oversees the New Mexico Historic Preservation Division and establishes preservation policy for the State of New Mexico.



REGISTER TODAY

www.utahheritagefoundation.org

REGISTRATION

Early Registration discount available now through May 1.

Register online — www.utahheritagefoundation.org

Day of Registration will begin at 7:30 a.m. on Friday, May 4.
Salt Lake Masonic Temple, 650 E South Temple

Pre-Conference Workshop: Re-imagining Historic Sites with Dr. Estevan Rael-Gálvez

Thursday, May 3, 9:00 a.m. – 12:00 p.m.

Memorial House in Memory Grove, 485 N. Canyon Road

How will our historic sites continue to make a big impact in the twenty-first century? With constant and multiple challenges, there is a demand for historic museums and sites to continually address exhibition, stewardship, marketing, visitation, appealing to younger generations, and ideas for generating revenue in order to justify their existence. In this workshop, Dr. Rael-Gálvez shares national trends and data, and how the National Trust is implementing core strategies that can be universally adapted.

Tickets are \$50 per person.

Opening Night: Mud to Mod through Memory

Thursday, May 3, 6:00 p.m.

Auditorium, Salt Lake City Main Library, 210 East 400 South

Dr. Estevan Rael-Galvez speaks passionately about the importance of memory and history, recognizing that when it is truly alive, memory invites us to make history. For him, this incredible opportunity is most profoundly situated in places, both the built environment and the natural environment. This is where wisdom sits. Protecting those places, the stories, and the people that nourish them is something that he is dedicated to working on, and hopes to inspire others to do the same. **FREE PUBLIC EVENT.**

Breakfast and Brainstorming

Friday, May 4, 7:45 – 8:45 a.m.

Banquet Hall, Salt Lake Masonic Temple, 650 E South Temple, SLC

Join your colleagues from around the state at breakfast to share challenges and successes. Good planning strategies for your organization and results of this year's legislative session will be introduced for discussion.

Moderator: Bim Oliver, Preservation Consultant

Tickets are \$15 per person in advance/\$20 day of conference.

Education Sessions

Friday, May 4, 9:00 a.m. – 3:45 p.m.

Salt Lake Masonic Temple, 650 East South Temple, SLC

Education Sessions (continued)

- Rehab it Right! Care and Treatment of Utah's Historic Brick, Stone & Mortar
- Rehab it Right! Historic Interiors — It's What's on the Inside That Counts
- Rehab It Right! A Primer for Painting
- Rehab It Right! Preservation At Work Project House: Pugsley Street
- Hear ye! Hear ye! Local Historic Districts Endangered
- Facilitating Awesome Meetings
- South Salt Lake: Finding Community Identity Through Revitalization
- Moving Preservation Forward: Good Lobbying Techniques
- Land Bank or Piggy Bank: Protecting Rural Heritage Landscapes
- Strategies to Build Credibility
- Planning Successful Events and Tours
- Mud and Mod: An Architectural History Perspective

Education sessions are \$15 each/\$20 day of conference.

Heritage Awards Luncheon

Friday, May 4, 12:00 p.m. – 1:30 p.m.

Banquet Hall, Salt Lake Masonic Temple, 650 E South Temple

Join us in celebrating individuals, organizations, businesses, and projects that have achieved excellence in preservation over the past year. **Tickets are \$50 per person in advance/\$60 day-of Awards. Seating is limited.**

41st Annual Historic Homes Tour: South Temple

Saturday, May 5, 10:00 a.m. – 5:00 p.m.

Headquarters ■ 617 E. South Temple

Originally a dirt road, South Temple developed as a stately residential street with historic buildings and mansions, but also the small, important details, such as carriage steps, hitching posts, and sandstone retaining walls. South Temple Street is the combination of historic preservation and modern planning.

Salt Lake Modern's Tour of St. Mary's

Saturday, June 16, 10:00 a.m. – 3:00 p.m.

Headquarters ■ TBA

Salt Lake Modern's Tour of St. Mary's mid-century modern homes of diverse style in the St. Mary's and Oak Hills Neighborhoods. In the 1960s a neighborhood of homes developed rapidly as new construction technology and affordability allowed Salt Lake City to expand up the east bench above Foothill Drive.

Tour tickets are \$15 in advance and for UHF members/\$20 day of tour. \$5.00 discount offered when you purchase both tours in advance.

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	Early Registration	Day of Registration	Sub-Total
Pre-Conference Workshop Re-imagining Historic Sites	\$50	N/A	
All-in-One Conference Registration Includes: Opening Night, Breakfast and Brainstorming, Four Education Sessions, Heritage Awards Luncheon, and the South Temple Historic Homes Tour. <small>*Does not include pre-conference workshop.</small>	\$125	\$165	
All-in-One Conference Registration with Salt Lake Modern's Tour of St. Mary's	\$135	\$175	
Opening Night with Dr. Estevan Rael-Gálvez: Mud to Mod through Memory	Free	Free	
Breakfast and Brainstorming	\$15	\$20	
Education Sessions	\$15 each	\$20 each	
Heritage Awards Luncheon	\$50	\$60	
41st Annual Historic Homes Tour: South Temple	\$15	\$20	
Salt Lake Modern's Tour of St. Mary's	\$15	\$20	
Homes Tour Combo Ticket 41st Annual Historic Homes Tour: South Temple and Salt Lake Modern's Tour of St. Mary's	\$25	\$30	
TOTAL			

Name _____

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Return with payment to: Utah Heritage Foundation, PO Box 28, Salt Lake City, UT 84110
Or register online www.utahheritagefoundation.org